

ConductMonitor™ improves school preparedness and crisis response

An emergency due to fire, weather, earthquake, public safety, or school violence can occur at anytime. And experts say that virtually every school will experience one of these crisis situations some day. So how can schools prepare for such emergencies?

According to the [Texas School Safety Center](#), “Frequent emergency drills, using pre determined and appropriate protocol, should be conducted to reduce the possibility that students and staff may become victims in an emergency, and to ensure that responses are well executed. Frequent drills help ensure that staff and students know what their responsibilities are during any type of emergency.”

School preparedness

ConductMonitor consists of a mobile app and web dashboard that helps schools run preparedness drills and manage actual emergencies.

Lets teachers perform drills for multiple scenarios. ConductMonitor enables teachers to rehearse multiple scenarios and levels of crises without taking valuable instructional time from students. This results in more efficient drills that involve students and, more importantly, a unified and collaborative response in actual emergencies.

Automatically creates reports of each drill. ConductMonitor records response times and all communication (Voice Memos and Notes) from the teachers and staff. A report is available immediately after the drill or actual emergency is ended, eliminating inaccuracy and saving lots of time.

Crisis response

When an emergency occurs, ConductMonitor includes several features to help schools respond to the crisis and keep parents informed.

Sends notifications and instructions during an emergency. ConductMonitor sends default instructions to teachers and parents based on the type of emergency and allows the principal to change these instructions as conditions change. Default instructions to parents are available in Spanish.

Contains roll books. Conventional emergency protocol instructs teachers to take their roll book. ConductMonitor lets each teacher access his/her current class roll at the time of the event. ConductMonitor displays the headcount for each class and provides an updated list of all missing students.

Displays red/green classroom status and more. Conventional procedures require teachers to place red and green status cards on their classroom door during a lockdown, or to hold them up during an evacuation. However, the very nature of most emergencies prevents the principal from seeing these cards. In contrast, ConductMonitor displays the status of each class on the principal’s mobile device.

Prevents parents from clogging phone lines and blocking roads to the school. ConductMonitor informs each parent of the status of his or her child within seconds after each teacher takes roll. This can help prevent anxious parents from clogging phone lines, blocking roads to the school, and having to wait hours before hearing information about their child.

Communicates and stores critical information. ConductMonitor lets teachers and staff members communicate and document critical information during an emergency. All teachers and staff can simultaneously create confidential Voice Memos and Notes, which are immediately available to the principal.

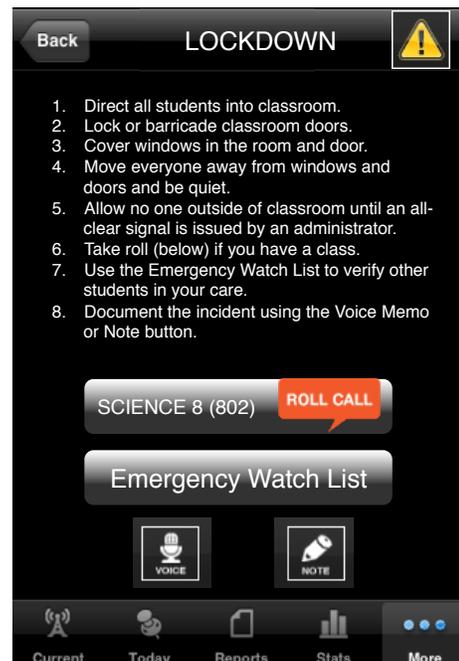
Enables documentation of posttraumatic stress. ConductMonitor enables teachers to document post-crisis behaviors so that behavior specialists can identify students who need counseling.

SCHOOL IS ON EVACUATION AS OF 9:49 am ON July 29, 2013

1 TEACHERS/STAFF MEMBERS (as of 10:00 AM)		ATTEND	COUNT	VOICE	NOTE	2 User		Present	Missing	EWL	PARENT	DISABILITY	
1	A, User	●	16	16	V	N	1	Perry, Todd	●			P	D
2	B, User	●	17	17	V	N	2	Henderson, James	●			P	D
3	C, User	●	16	14	V	N	3	Carpenter, Kyra	●			P	D
4	D, User	●	16	16	V	N	4	Torres, Juan Carlos	●			P	D
5	E, User	●	18	18	V	N	5	Blank, Terri	●			P	D
6	F, User	●	17	17	V	N	6	Anderson, Nicole	●			P	D
							7	Kross, Chris	●			P	D
							8	Davis, Kary	●			P	D
							9	Hines, Dennis	●			P	D

Teachers

When an emergency is initiated by the principal or ER Team, ConductMonitor sends a push notification to all mobile devices with the app installed. When each teacher presses **OK** to acknowledge the alert (below), he/she receives instructions for the particular emergency (right). Teachers also can access their current class roll when the emergency was initiated by pressing a button. From the class roll, the teacher can quickly account for each student and automatically notify the ER Team and parent. The teacher can press the EWL button to view and account for additional students they may have randomly collected from other areas of the school.

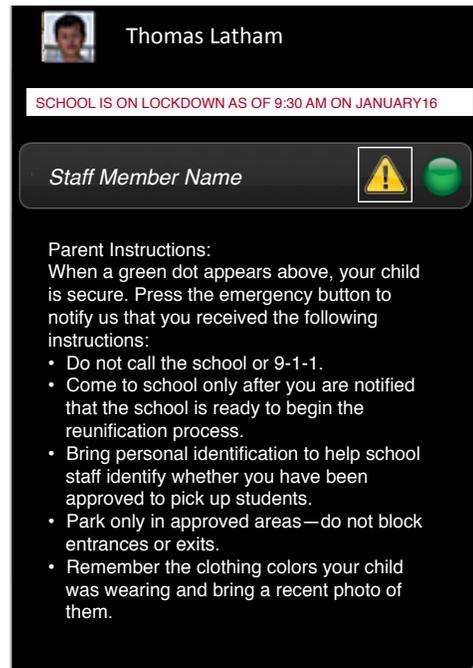


ConductViewer™ keeps parents informed

During an emergency, the ConductViewer (CViewer) web app provides instructions to parents and lets them view the status of their child within 60 seconds after his/her teacher takes roll. This can prevent parents from clogging phone lines, blocking roads to the school, and having to wait hours before hearing information about their child.

The parent can click the yellow ER icon in the CViewer screen to acknowledge that they read the instructions, thereby informing the principal within the emergency dashboard.

ConductMonitor allows the principal to change the default instructions to the parents as the emergency changes. For example, if a lockdown changes to an evacuation, the principal can send a new set of instructions to parents through CViewer. The default instructions to parents are available in Spanish.



Runs on existing mobile devices

ConductMonitor runs on Apple and Android mobile devices that teachers and schools already own, so there is no need to buy servers and other equipment to get started. The ConductMonitor mobile app can be downloaded in seconds from the [Apple App Store](#) and [Google Play Store](#). There is no need to install any software on computers, and the secure emergency dashboard is immediately available through a web browser. All communication through ConductMonitor is encrypted.

Conclusion

Schools and districts should be proactive in regards to crisis preparedness, especially for potentially large-scale crisis situations. Reactive, spontaneous approaches that are not fully planned or practiced can result in teachers, staff, and parents who panic in an emergency, resulting in unnecessary injuries or fatalities. Alternatively, a proactive approach that is organized, planned, and practiced can dramatically increase safety and reduce the short-term and long-term effects on students and staff, as well as the school district.

Contact Us

For more information, send your request to info@conductmonitor.com.